

# NUBA

INSIDER

THE ART OF TRAVEL



OUR GOAL IS TO DELIVER UNIQUE,  
EXCLUSIVE AND UNPARALLELED  
TAILOR-MADE ITINERARIES.



We are eager to create transformative  
journeys that will be engraved into the  
traveler's mind forever.



# MEXICO HAS IT ALL



Discover spectacular and diverse natural landscapes.



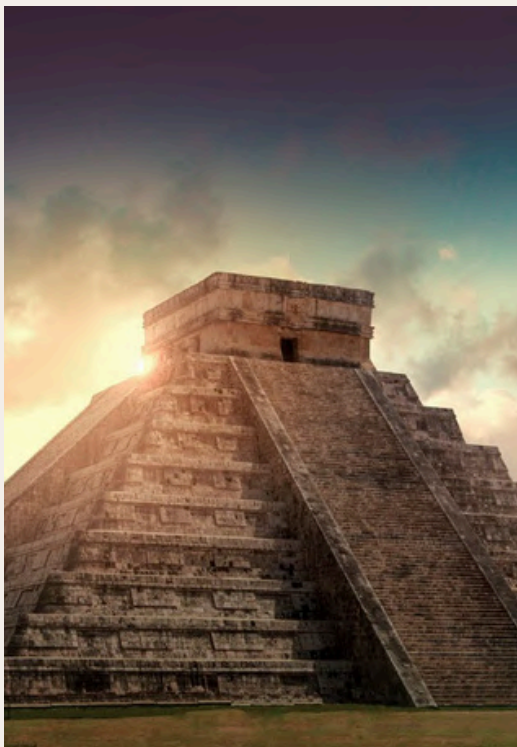
Indulge in cuisine celebrated by UNESCO as an Intangible World Heritage.



Stay in our globally acclaimed luxury accommodations.



Immerse yourself in our  
timeless traditions.



Discover amazing destinations,  
including 35 World Heritage Sites  
and 132 Pueblos Mágicos.



Enjoy beautiful weather year-  
round.



# WHAT MAKES US EXTRAORDINARY

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- 01. INSIDER EXPERTISE
  - 02. FLAWLESS EXECUTION
  - 03. BESPOKE LUXURY
  - 04. TRANSPARENT VALUE
  - 05. EXCLUSIVE PERKS
  - 06. UNIQUE POINT OF CONTACT



# UNIQUE ITINERARIES

EVERY EXPERIENCE SHOULD BE  
AS UNIQUE AS THE TRAVELER.  
WITH UNPARALLELED INSIDER  
KNOWLEDGE OF MEXICO, WE  
DESIGN ONE-OF-A-KIND  
ITINERARIES JUST FOR YOU.

# NOTEWORTHY DESTINATIONS





# A CULINARY DESTINATION

Mexico is a unique culinary destination with a rich gastronomic heritage spanning over 9,000 years. In 2010, UNESCO recognized traditional Mexican cuisine as an Intangible Heritage of Humanity.



OAXACA



MÉRIDA



ENSENADA & VALLE DE GUADALUPE



RIVIERA NAYARIT



PUEBLA



MEXICO CITY



# A WORLD HERITAGE DESTINATION



THERE ARE THIRTY-FIVE WORLD HERITAGE SITES IN MEXICO, INCLUDING TWENTY-SEVEN CULTURAL SITES, SIX NATURAL SITES AND TWO MIXED SITES. THE COUNTRY RANKS 1ST IN THE AMERICAS AND 7TH WORLDWIDE BY NUMBER OF HERITAGE SITES.

- Agave Landscape and Ancient Industrial Facilities of Tequila (2006).
- Aqueeduct of Padre Tembleque Hydraulic System (2015).
- Archaeological Monuments Zone of Xochicalco (1999).
- Archaeological Zone of Paquimé, Casas Grandes (1998).
- Camino Real de Tierra Adentro (2010).
- Central University City Campus of the Universidad Nacional Autónoma de México (2007).
- Earliest 16th-Century Monasteries on the Slopes of Popocatepetl (1994, 2021).
- El Tajin, Pre-Hispanic City (1992).
- Franciscan Missions in the Sierra Gorda o Querétaro (2003).
- Historic Centre of Mexico City and Xochimilco (1987).
- Historic Centre of Morelia (1991).
- Historic Centre of Oaxaca and Archaeological Site of Monte Albán (1987).
- Historic Centre of Puebla (1987).
- Historic Centre of Zacatecas (1993).
- Historic Fortified Town of Campeche (1999).
- Historic Monuments Zone of Querétaro (1996).
- Historic Monuments Zone of Tlacotalpan (1998).
- Historic Town of Guanajuato and Adjacent Mines (1988).
- Hospicio Cabañas, Guadalajara (1997).
- Luis Barragán House and Studio (2004).
- Pre-Hispanic City and National Park of Palenque (1987).
- Pre-Hispanic City of Chichen-Itza (1988).
- Pre-Hispanic City of Teotihuacan (1987).
- Pre-Hispanic Town of Uxmal (1996).
- Prehistoric Caves of Yagul and Mitla in the Central Valley of Oaxaca (2010).
- Protective town of San Miguel and the Sanctuary of Jesús Nazareno de Atotonilco (2008).
- Rock Paintings of the Sierra de San Francisco (1993).

# AN IMMERSIVE DESTINATION

Experience a tapestry of exclusive and unforgettable experiences, filled with opportunities for cultural immersion. Mexico stands as a destination where one can delve into a realm of unique and personalized encounters.



Private visits to archeological sites



Private visits to museums



Private home experiences



Artisanal workshops & Artist meetings



Access to Private Galleries & Boutiques



Access to culinary personalities & Restaurants





# ACCOMMODATIONS

WE HAVE AGREEMENTS WITH OVER 300 LUXURY AND BOUTIQUE HOTELS, ENSURING EXCLUSIVE BENEFITS AND THE BEST POSSIBLE RATES FOR YOUR CLIENTS. WE ALSO MAINTAIN PARTNERSHIPS WITH MORE THAN 100 VILLA OWNERS, OFFERING EXCLUSIVE PROPERTIES IN THE MOST SOUGHT-AFTER DESTINATIONS.



# CURATED GATHERINGS

Themed  
Groups



Milestone  
Celebrations



Corporate  
Retreats



Social  
Events



Destination  
Weddings



Luxury  
Incentives



# TRANSPORTATION



WE PROVIDE TOP-TIER LAND, AIR (BOTH COMMERCIAL AND PRIVATE), AND MARITIME TRANSPORTATION SERVICES.



# OUR PARTNERS

YOUR CLIENTS WILL BE IN THE HANDS  
OF THE WORLD'S TOP LOCAL GUIDES,  
DRIVERS, AND EXPERIENCE CURATORS.  
TOGETHER, WE COLLABORATE TO  
FULFILL EACH CLIENT'S NEEDS AND  
EXPECTATIONS.







VIRTUOSO.  
PREFERRED

# NUBA INSIDER MEXICO IS OFFICIALLY A VIRTUOSO GLOBAL PARTNER,

THE WORLD'S MOST PRESTIGIOUS NETWORK FOR LUXURY TRAVEL AND PERSONALIZED EXPERIENCES. THIS RECOGNITION NOT ONLY VALIDATES OUR UNWAVERING COMMITMENT TO EXCELLENCE, PERSONALIZATION, AND ATTENTION TO DETAIL, BUT ALSO OPENS UP A WORLD OF POSSIBILITIES FOR OUR CLIENTS, PARTNERS, AND STRATEGIC ALLIES.



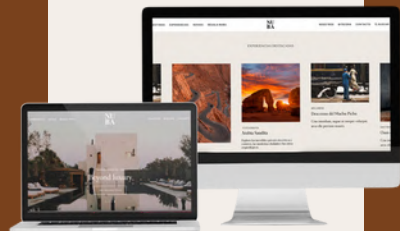
MEXICO  
HAS IT ALL



# SALES TOOLS

WE PROVIDE INFORMATIVE  
TOOLS SPECIALLY MADE FOR  
YOU AND YOUR CLIENTS

Webpage



Destination  
Brochures

Exceptional  
Itineraries



Villa  
Documentation



