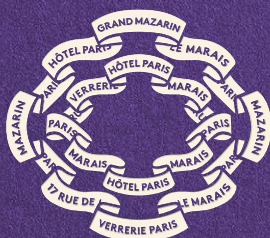


LE GRAND MAZARIN



PARIS LE MARAIS



A NEW ECLECTIC AND FLAMBOYANT HOTEL

For its first five-star hotel in Paris, Maisons Pariente has chosen a district adored by Parisians and travelers from all over the world: the Marais. Sitting at the corner of Rue des Archives and Rue de la Verrerie, Le Grand Mazarin honors the heritage of Paris, its love of the arts and its nonstop conviviality.

Le Grand Mazarin embodies the spirit of Maisons Pariente: a relaxed and chic luxury which radiates simplicity and warmth at the same time. The unique décor bears the imprint of Martin Brudnizki, founder of the internationally acclaimed MBDS Design Studio in London.

“It is a great pride for us to open a hotel in Paris, our city, in the Marais, this historic district, a crossing point for all migrants from Eastern Europe and indeed where some of our own grandparents arrived a few generations ago. Six years ago, we imagined Le Grand Mazarin as the type of hotel we would have dreamed of discovering if we were visiting Paris: brave, eclectic, joyful, but also deeply rooted in its city, its culture, in its history. A private hotel, classic and quirky, chic and unexpected. We have shared this great adventure with the team which today culminates in this exceptional project.”

Leslie Kouhana, President of Maisons Pariente



LE GRAND MAZARIN

PARIS LE MARAIS

A unique new address offering luxurious serenity in the heart of one of the world's most effervescent neighborhoods.

A hotel where art—in all its forms—is given pride of place, and where every detail invigorates the soul, from its scent to the trinkets, from the flowers to its tableware.

An exquisite place to stay which never ceases to surprise, whether it's in Boubalé – the cheerful bar-restaurant serving Ashkenazi cuisine courtesy of Michelin-starred Israeli chef Assaf Granit, its secret winter garden or mysterious cabaret, the poetic swimming pool or the hotel's avant-garde approach to wellbeing courtesy of its partnerships with skincare concept Oh My Cream and beauty therapist Anne Cali. The winning confection has been glazed with Le Grand Mazarin's service of excellence, which is never stuffy but always attentive.

Le Grand Mazarin's character is multi-faceted depending on the place and time and it manages to balance vibrancy and intimacy at the same time. Everything has been put in place to make the hotel the ultimate destination for a uniquely Parisian experience. The city's famous *joie de vivre* has found a new epicenter.

A UNIQUE ELEGANCE WITH AN ARTISTIC SPIRIT

Each Maisons Pariente hotel attaches great importance to the arts and Le Grand Mazarin takes this passion for art to a new dimension with nearly 500 works scattered across the hotel.

With Martin Brudnizki's original décor concept, the hotel then collaborated with both renowned French artisans and young talent to create contemporary frescoes, lighting, and paintings. In doing so, Le Grand Mazarin pays tribute to the illustrious artistic pedigree of Paris while also evoking the 17th-century literary salons of the Marais, where Ladies of the society would host gatherings in their private mansions, bringing together some of the most inspiring minds of the era.



Martin Brudnizki: French classicism reimagined by the most British of Swedish designers

The historic 14th-century building that is now home to Le Grand Mazarin boasts a refined yet eclectic décor thanks to the signature style of acclaimed designer Martin Brudnizki and is characterized by its quirky and surprising touches. The 61 rooms and suites, restaurant, bars, winter garden, wellness area and swimming pool all reflect the designer's sumptuous and intimate vision. Think antique furniture, vintage objects, seashells embedded in the wallpaper or the custom-designed rugs which are a joyful patchwork of opulent fabrics with baroque details (lobsters hidden in the design, for example). In the hotel's lobby, a splendid wedding wardrobe typical of 19th-century Europe sets the tone – Brudnizki himself discovered it in England. In every corner of Le Grand Mazarin, the designer has mixed styles with beautiful materials, demonstrating his incomparable talent and unlimited imagination.







“I love the concept of the literary salon of yesteryear; the Salonnières were one of the main sources of inspiration when designing Le Grand Mazarin. We wanted the hotel to give the impression of having always been part of the Marais landscape. We were inspired by the great houses of the aristocratic era, where personalities from literature, art and music gathered together in sumptuous residences to indulge in the pleasures of letters and fine conversation. Our concept of Le Grand Mazarin was to revive this atmosphere and adapt it to contemporary times, where guests feel at home and have the freedom to express themselves.”

Martin Brudnizki

In collaboration with Living Heritage Companies

Brudnizki and Maisons Pariente have called upon the skills of some of France's greatest craft houses, particularly those marked as Entreprise du Patrimoine Vivant (EPV), (Living Heritage Companies) the signature of excellence designated by the French state. These artisans still work with the same traditional handmade methods honed by previous generations: Le Grand Mazarin has worked with Maison Pierre Frey for fabrics, Maison Lucien Gau on bronzeworks, Henryrot & Cie for furniture, Art de Lys for tapestry canopies, Pinton 1867 for rugs and Ateliers Gohard for paintings. Each element has been carefully considered to give life to a world as luxurious as it is charming. Unique in both style and ambience, Le Grand Mazarin reverberates with soul.





SUPPORTING THE NEW GENERATION OF ARTISTIC TALENT

Le Grand Mazarin is proud to have offered space for young artists to express themselves, so they can continue writing the rich artistic history of the Marais within the walls of this centuries-old building.

Jacques Merle

Gallery Maestria. A graduate from Duperré School in Paris in 2015, Jacques Merle created Le Grand Mazarin's swimming pool fresco, which evokes the myth of Narcissus. Inspired by tales and myths, the artist's work combines poetry, nostalgia and dreamlike images. Surrounded by flowers and hand-painted trees, the pool is immersed in greenery and overlooked by the character of Narcissus, who stares down on bathers from the vaulted ceiling. The swimming pool is an invitation to dream and find yourself; halfway between the imagination of Jean Cocteau and Antoine de Saint-Exupéry.





Sophia Pega, in Wonderland

Like Alice falling through a rabbit hole, Menorcan-born artist Sophie Pega invites us to follow her into her fantastic *trompe-l'œil* universe, where swans, horses and unicorns meet among infinite staircases, fanciful roses and extravagant trees. Inspired by the architectural motifs of the Marais, she has dressed Le Grand Mazarin's winter garden with 12 celestial windows inspired by tarot cards opening onto an imaginary dream world where everything is possible.







Ateliers Gohard, decorative painting

The Living Heritage Company Ateliers Gohard has been creating decorative painting, material effects and gilding for more than 60 years, with previous projects including the Statue of Liberty, Palace of Versailles and the Dôme des Invalides. For Le Grand Mazarin, Ateliers Gohard has created the stunning ceilings inside the Boubalé bar/restaurant. With their patina effects and plant motifs, the ceilings look as if they've been lifted from an eastern Europe dacha. Ateliers Gohard has also hand-crafted Boubalé's wooden seats and other pieces of furniture.



Amélie Maison d'Art, artistic curator of Le Grand Mazarin

The selection of art that Amélie du Chalard, founder of contemporary gallery Amélie Maison d'Art, has curated for Le Grand Mazarin fuses genres, mediums and eras, which immediately harmonizes with the hotel's atmosphere. Antique objects and canvases, large vintage mirrors, photographs, collages and paintings on wood from eastern Europe coexist like a comforting-yet-charming cabinet of curiosities. The eye gets happily lost contemplating of a joyous cocktail of works and memories, which intrigue and delight at the same time. The paintings include works by Charlotte Culot, Vesna Vrdoljak, Emelie Törling, Janine Marca and Claude Bonin-Pissaro, among many others. Collaborating closely with Leslie Kouhana and Kimberley Cohen, Amélie du Chalard had fun bringing together generations of artists and different styles. This dialogue between the works conjures a world out of time, that is both anchored in the past and embodies an extreme modernity.

“Le Grand Mazarin is the first urban hotel open all year round in the Maisons Pariente collection and it represented a real challenge for us. Paris is our hometown, the Marais, the neighborhood that welcomed our grandparents arriving from Poland. We wanted to embody the real Paris: avant-garde but rooted in its history. With this in mind, we embarked on an epic quest to decorate the hotel, visiting the flea market in Vanves, Saint-Ouen and Normandy, with Leslie and I validating each object, work and piece of furniture. As such, Le Grand Mazarin now lives up to its vocation as a private mansion that has always been there and will always be there: reassuring, fun, impertinent.”

Kimberley Cohen, Artistic Director



AN INTIMATE UNIVERSE WITH AN UNDENIABLE PARISIAN CHARM

The moment guests walk through
Le Grand Mazarin's doors,
the contrast from the world outside
is striking...

Despite being in the Marais, a district famed for its round-the-clock liveliness, Le Grand Mazarin offers the rare privilege of managing to be both at the heart of everything as well as a sanctuary from the buzzy social scene outside.

With characterful décor, large spaces bathed in natural light and an emphasis on personal comfort, Le Grand Mazarin offers the perfect opportunity to meet in complete privacy. The 50 rooms and 11 suites reinvent the art of living in Paris. Staying here is like being on a journey which transports you from the magnificence of the past to the lightness of today.

Whether it's a solo stay, a couples' getaway or a family trip, Le Grand Mazarin offers luxurious comfort through its adjoining rooms and suites. There's even a completely independent three-bedroom duplex with a large balcony on the top floor. This apartment offers a breathtaking view of the Marais and no doubt be extremely in demand.





Elegance with a unique charm

Like the shells inspired by Renaissance decorations, the refined hallmarks of French style are ever-present at Le Grand Mazarin, sometimes twisted by the playful spirit of Martin Brudnizki: herringbone pattern parquets, Aubusson-style tapestry bed canopies, beautiful fabrics, soft carpets, bathrooms made from black marble or solid wood, hammams in the suites... Several rooms and suites on the upper floors have private balconies, equipped with tables and chairs and providing the ideal spot to enjoy a majestic view of Paris.



The Maisons Pariente spirit

Le Grand Mazarin demonstrates the excellent and generous service that is emblematic of Maisons Pariente: blending the luxury of a five-star hotel with warm simplicity. A butler takes care of every detail and responds to any special request; the promise of a perfect stay. As with other Maisons Pariente addresses, all staff uniforms bear the Manoush imprint. Founded in 2002 in Paris, the Manoush brand and Maisons Pariente are kindred spirits, sharing audacity, creativity, an eye for detail and a love of things done perfectly. And of course a love for combining ancient techniques with modern fabrics. Le Grand Mazarin's outfits seem as if they've been lifted straight out of a Wes Anderson film, as the designer of the uniforms explains below.

“To imagine these uniforms, I was inspired by the lobby boy of the Grand Budapest Hotel. A chic deep purple wardrobe with a British touch embodied by this cape closed by two lobsters. A retro luxury look for revisited grand hotel classics.”

Frédérique Trou-Roy, creator of Manoush

BOUBALÉ, A LOVE STORY TO SHARE



BOUBALÉ

The Boubalé restaurant is a multifaceted, eclectic place that speaks to the heart, the soul and the senses. Divinely soothing in the intimacy of its winter garden, epicurean in the iconic decor of the room, endearing at any time of day or night.







What could be stronger and more priceless than a grandmother's love?



Boubalé is the tender name for “my little doll, my little darling” in Yiddish, a favorite expression of Ashkenazi grandmothers. All the soul of Boubalé is there, magnified by the Michelin-starred Israeli chef Assaf Granit.

Boubalé tells this beautiful love story that has passed through the kitchen since the dawn of time. A story that began on the borders of eastern Europe, traveled to Jerusalem before stopping in Paris, in the Marais. Without losing the essential, the taste for sharing. At Boubalé, nothing is too generous, nothing is too warm. Boubalé takes your feelings on an unforgettable journey into a little-known Ashkenazi culture, twirling like a violin tune, and as light as an improvised party between friends. Boubalé is the new beating heart of the Marais, a heart beating to the crazy rhythm of the joy of living and the happiness of sharing real emotions. More than a restaurant, Boubalé is a place dedicated to the ultimate pleasure of being together.

An unexpected gourmet journey

From Poland, Russia, Germany, Georgia, Lithuania and Ukraine, Ashkenazi grandmothers made the journey to Israel. When they arrived, they shared their recipes with their neighbors, from Morocco or Syria, Iraq or elsewhere. This is how the kitchen lives. This is how differences turn into real wealth. Boubalé gives life to these memories and then writes a new chapter of the odyssey.



The legacy of Michelin-starred chef Assaf Granit



At Boubalé, Michelin-starred chef Assaf Granit pays homage to his childhood memories, his heritage and this family tradition, faithfully perpetuated over the centuries. In turn, he wanted to bring a serving of refined creativity to a cuisine that comes from the depths of the soul. Boubalé dares the improbable: giving a contemporary sensuality to specialties deemed austere, by the sheer force of memory and talent. The menu dares to honor the mythical dishes of the little-known Ashkenazi cuisine. It took courage for Granit to make this storied cuisine sexy and glamorous and Boubalé has risen beautifully to the challenge of giving Ashkenazi cuisine back its long awaited nobility. A gastronomic journey into unknown land, which transports you with joy, combined with the intoxication that comes with sampling something new for the very first time. Boubalé reinvents eastern Europe cuisine as it has never been seen before—in color and totally irresistible!



Assaf Granit, a dazzling journey

Twelve restaurants in his Jerusalem hometown, one in London and five in Paris, including the Michelin-starred Shabour, chef Assaf Granit is an iconic figure of new Israeli cuisine. He has blown up culinary conformism in the Middle East and Europe to create its own mix of flavors, compiling the best of both worlds. Granit's creations also reflects his family history, mixing oriental nostalgia with Polish classics in an irresistible gourmet bazaar, a high-flying exercise that only a virtuoso of the kitchen can dare to achieve. It's all underwritten by a palpable enthusiasm, the signature of the chef's other restaurants around the world. Boubalé occupies a special place in Granit's heart; a moving journey to his origins.

Festive feasts

We enter Boubalé through the back door of a dream. The dream of an almost forgotten world, an esoteric art of living that exudes rare authenticity. It's a place that feels good, somewhere that considers you a friend even before knowing you. Whether it's your first visit or your thousandth, the restaurant makes you feel at home. Boubalé revives the flamboyant exuberance of dachas, the sweet madness of a secret place where the mysterious traditions of an unsuspected world swirl. The crystal of the hand-engraved glasses lights up sparkles in the eyes, the opulent velvet dances with the frescoes of the ceilings, the delicate porcelain is designed to measure waltzes with the nostalgic silverware. Baroque and fantasy mingle; the intimate decor exalts a moving elegance. Time no longer exists. There remains the pleasure of opening up to others, of sharing the grace of the moment, the sense of celebration. A few musical notes are enough to transport hearts. And as mealtimes have done since the dawn of time, any dinner worthy of the name ends with dancing around the tables.

LE BAR: A EUPHORIA OF LIVING IN THE MOMENT

The non-conformist spirit of Boubalé is also reflected in the high-end signature cocktails of Le Bar de l'hôtel Grand Mazarin, as well as the hotel's whimsical cabaret.

Here reigns the warmth of reunions, the pleasure of forgetting everything from the real world and everyday life. Divinely soothing at times, wildly effervescent at others, Le Bar de l'hôtel Grand Mazarin's nourishes the soul just by the magic of its atmosphere. The subtle aromas of the signature cocktails and the eclectic menu do the rest. The chic, warm decor provides the ideal setting to talk until late into the night, putting the world to rights and bonding through conversation and laughter.



LE GRAND MAZARIN

PARIS LE MARAIS



THE SECRET CABARET



Plusieurs fois par semaine, les nuits parisiennes s'illuminent sur la scène du cabaret, niché dans les profondeurs du Grand Mazarin. Décor modulable et privatisable, programmation selon les inspirations du moment, inattendues à coup sûr, inoubliables forcément. Portables interdits.



WELLBEING, IMMERSE IN RELAXATION

Paris is synonymous with “joie de vivre” and visitors to the French capital live intensely so as not to miss any of its myriad riches. But after having criss crossed the streets, traipsed around the bridges, discovered gems in the fashion boutiques of the Marais, and taken in the treasures of its museums, it’s time to catch your breath...

The luxurious tranquility of the wellbeing area of Le Grand Mazarin has everything you need to recharge your batteries, thanks to its swimming pool – a rarity in the Marais – the fully equipped fitness room and the unique treatment room. Spaces are reserved exclusively for hotel residents.



Pool with a view

Divine surprise... Who could suspect that the depths of the magnificent 14th century building hide a splendid pool adorned with sumptuous mosaics and delicate stone marquetry? Representing the ultimate luxury in the Marais, Le Grand Mazarin's swimming pool invites you to a relaxing stopover, with a separate jacuzzi and a hammam. Whether sitting on a lounge or gliding through the water, you can't help but admire the vaulted ceiling and columns decorated with a magnificent fresco painted by the visual artist Jacques Merle, which recalls the poetic imagination of Jean Cocteau. An invitation to journey through the imagination which gently plays with the reflections of water.



The fitness room

Exploring Paris on foot can boost your fitness, but for those who need to also work out every day, the gym at Le Grand Mazarin lacks nothing. From rowing machines to treadmills, Technogym® equipment complemented by a TRX, the gym offers the best in training. Classes in strength training, pilates and yoga are all available upon request and the connected Dynamo bike that also allows you to indulge in indoor cycling with the best online coaches. Enjoy working on your cardio and strengthening your performance under the magnificent vaulted stone ceiling, gently patinated by time.

Holistic beauty with Oh My Cream

Le Grand Mazarin's unique Beauty Bar offering is thanks to an exclusive partnership with famous Parisian holistic beauty concept store Oh My Cream. If you want to be pampered within the privacy of your room, then Le Grand Mazarin can deliver eight exceptional products –including iconic brands such as Tata Harper and Augustinus Bader –to your room or suite in 30 minutes, thanks to their butler service. Founded in 2013 by Juliette Lévy Cohen, Oh My Cream is at the vanguard of alternative beauty with its selection of specialized international clean beauty brands and transparent approach.

OH MY CREAM !

Oh My Cream is the concept-store that takes care of you and your skin. Discover our 8 clean beauty wonders specially selected for Le Grand Mazarin.



TATA HARPER
HYDRATING FLORAL ESSENCE
A super hydrating and plumping mist that refreshes the complexion and restores radiance (also handy when taking a plane).
50ML



OH MY CREAM SKINCARE
PLUMPING OIL
A nourishing oil that smoothes the skin's surface and protects with a cocktail of antioxidant active ingredients.
30ML



DERMALOGICA
DAILY MICROFOLIANT
A daily exfoliation powder that transforms into a fine foam in contact with water to reveal a clearer, more radiant complexion.
74GR



AUGUSTINUS BADER
THE CREAM
The iconic anti-ageing cream with the precious TFC8® complex to stimulate the skin's natural regeneration process.
50ML



BIOEFFECT
IMPRINTING EYE MASK
8 pairs of eye patches designed for the eye contour to intensely moisturise and revitalize this sensible area.
3,6G x 8 PATCHES



CHRISTOPHE ROBIN
REGENERATING MASK WITH PRICKLY PEAR OIL
A regenerating treatment that restructures and strengthens the hair from the inside to smoothes and boost its shine.
250ML



SUSANNE KAUFMANN
MOISTURIZING MASK
An intense nourishing mask that softens, repairs and smoothes the lines for a plumped skin!
50ML



ILIA BALMY TINT
SHADE WANDERLUST
The brand's cult product, halfway between a moisturising balm and lipstick, perfect for hydrating and bringing a veil of colour to your lips.
4.4GR

Please contact our butler service to place your order.
Delivery to your room in less than 30 minutes.

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Anne Cali treatment room

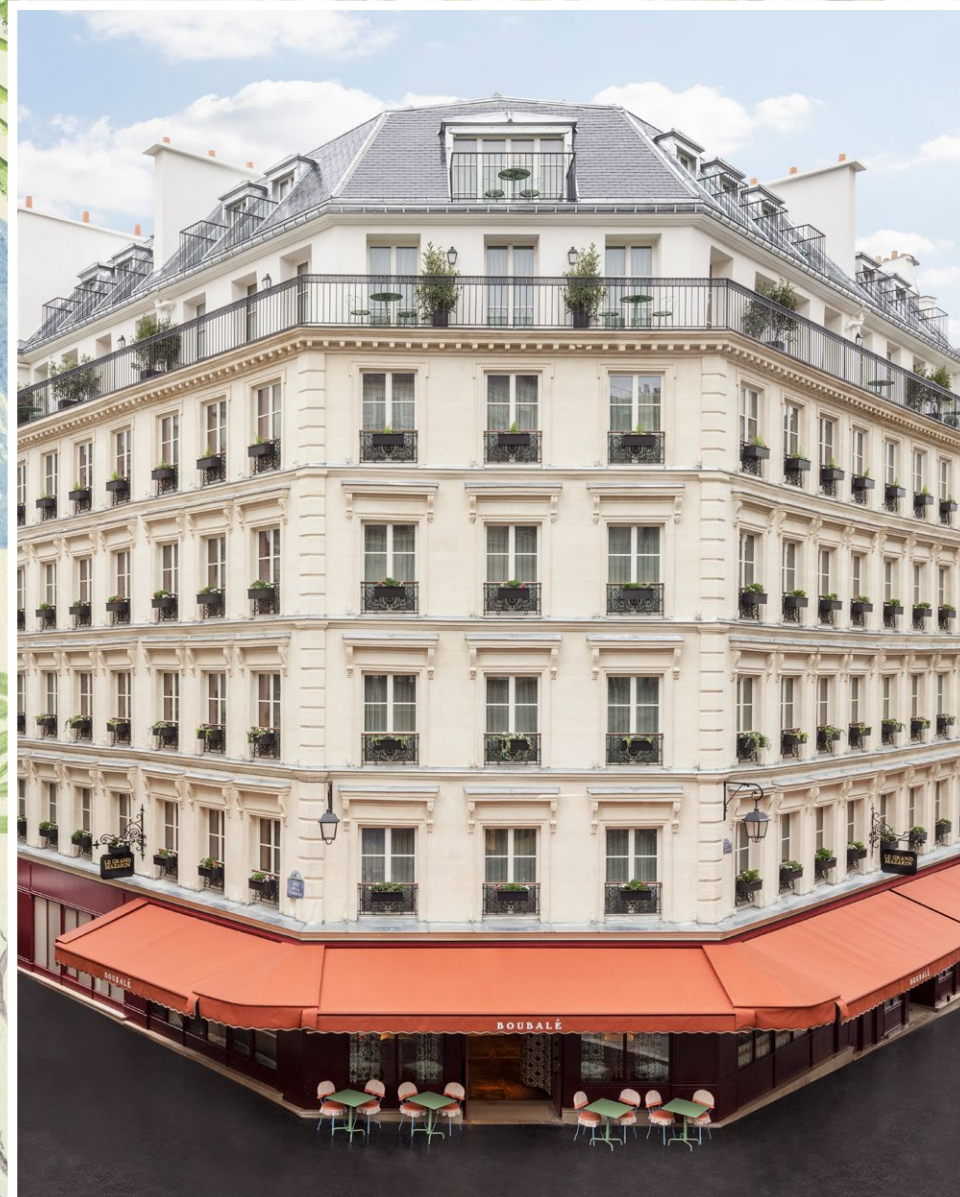
A haven of ultra-private serenity, the hotel's treatment room is entirely dedicated to the expertise of Anne Cali, whose salon on the Champs-Élysées is well known to Parisiennes. Trained as a physiotherapist, Anne Cali has developed an exclusive massage method, the GAD (Glisser-Press-Décoller). This in-depth technique has spectacular effects on the quality of the skin, can reduce fatty deposits and encourage venous and lymphatic circulation. Le Grand Mazarin allows you to discover Anne Cali's signature slimming massages, detoxifying treatments and facial massages as well as specialized massages for men, pregnant or postpartum women, and athletes.



PARIS I LOVE YOU

The first urban hotel of Maisons Pariente, Le Grand Mazarin showcases its unique identity in the heart of the Marais while also occupying a special place in the pantheon of five-star hotels in Paris.

An extraordinary hotel from first moment you lay eyes on it, Le Grand Mazarin hotel owes its strong personality to its fusion of classic French style with poetic flourishes. Authentic at heart, Le Grand Mazarin sits in perfect harmony with one of the oldest districts of Paris. Eternally endearing, the Marais holds its place in Parisian history and still has an irresistible pull. In its charming streets, or on any of its elegant or secret squares, it's possible to discover new trends, avant-garde boutiques and astonishing art venues. Here, Parisians and visitors from all over the world mingle. Le Grand Mazarin is proud to be at the epicenter of it all, offering visitors the pleasure of experiencing the real Paris of today.



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