

Grand Hotel Minerva achieves health security verification from Sharecare and Forbes Travel Guide

February 2020. Grand Hotel Minerva is proud to announce that it is has become *Sharecare Health Security VERIFIED™ with Forbes Travel Guide*. The comprehensive facility verification helps ensure that guests and travel planners can book with confidence at properties that have appropriate health safety procedures in place.

This verification comes with an easily identifiable "seal of approval" – the *Sharecare* $VERIFIED^{TM}$ with Forbes Travel Guide badge – based on a hotel's compliance with expert-validated best practices that minimize the risk and impact of COVID-19 and potential future public health events.

Developed by <u>Forbes Travel Guide</u>, the global authority on hospitality excellence, and digital health industry leader <u>Sharecare</u>, the comprehensive verification covers more than 360 standards across health and hygiene protocols, cleaning products and procedures, ventilation, physical distancing, the guest experience, and health safety communication with guests and employees. Hotels are required to verify their health protocols on an ongoing basis to ensure continued compliance with the most up-to-date global health standards.

"The pandemic has made it clear that hotels and resorts must, first and foremost, assure guests of their safety," said Filip Boyen, CEO of Forbes Travel Guide. "By becoming *VERIFIED*™, Gran Hotel Minerva has demonstrated its commitment to creating a culture of accountability and following global best practices to heighten health security, certified by a third party."

For a complete list of hotels and resorts that currently are *Sharecare Health Security VERIFIED*[™] *with Forbes Travel Guide*, please visit <u>www.forbestravelguide.com/verified</u>.

About Forbes Travel Guide

Forbes Travel Guide is the only independent, global rating system for luxury hotels, restaurants and spas. Started as Mobil Travel Guide in 1958, the company created the first Five-Star rating system in the United States. Today, Forbes Travel Guide's incognito inspectors travel the world, evaluating properties based on up to 900 rigorous, objective standards. Forbes Travel Guide also supports the hospitality industry and other service-oriented businesses such as luxury residential, healthcare and private clubs with bespoke training solutions, evaluation services and the creation of custom service standards. For more information, please visit partner.forbestravelguide.com.

About Sharecare

Sharecare is the leading digital health company that helps people – no matter where they are in their health journey – unify and manage all their health in one place. Our comprehensive and data-driven virtual health platform is designed to help people, providers, employers, health plans, government organizations, and communities optimize individual and population-wide well-being by driving positive behavior change. Driven by our philosophy that we are all together better, at Sharecare, we are committed to supporting each individual through the lens of their personal health and making high-quality care more accessible and affordable for everyone. To learn more, visit www.sharecare.com.