

ORIGINALLY OPENED 1987

REVITALIZED August 2015

REIMAGINED Summer 2019

LOCATION Carmel Valley Ranch is one of California's best-kept secrets, an all-suite resort

playground tucked away in the foothills of the Santa Lucia Mountains on the sunny side of the Monterey Peninsula. Recently named one of the top resorts in Northern California in Condé Nast Traveler's prestigious 2018 Readers' Choice Awards, The Ranch is situated on 500 lush acres adjacent to the 4,400-acre Garland Ranch Regional Park. Guests enjoy easy access to miles of scenic hiking and can explore vineyards, gardens, and other natural wonders

bordering the resort's Pete Dye-designed golf course.

ADDRESS Carmel Valley Ranch

One Old Ranch Road Carmel, CA 93923

WEBSITE www.carmelvalleyranch.com

RESERVATIONS 831.625.9500

DEVELOPER San Francisco-based Geolo Capital, the private equity investment arm of the

John A. Pritzker family.

#### MANAGEMENT

## Hyatt Hotels Corporation

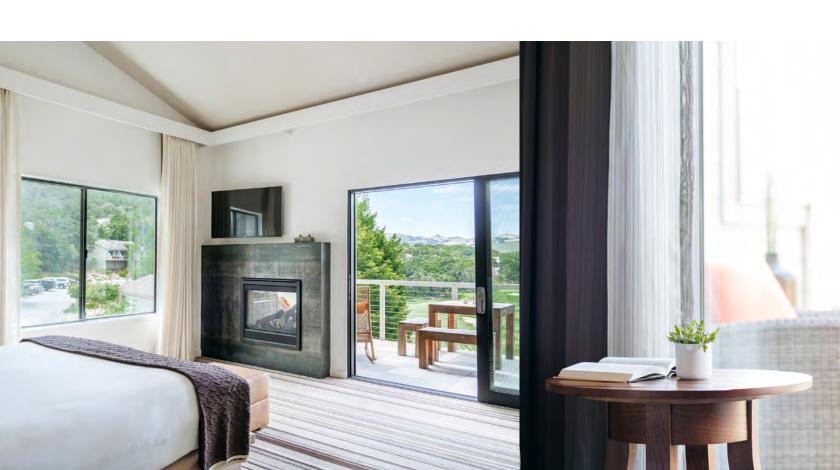
#### DESCRIPTION

Carmel Valley Ranch is a place to grow young, where people can truly play—throwing caution to the wind, listening to their inner child, seeking pure, absolute fun. The Ranch makes it possible to pursue all kinds of play, from activities that thrill to opportunities to chill. Guests can take in artisan demonstrations, experience a revitalizing spa treatment, explore vineyards and gardens, play the area's only Pete Dye-designed golf course, and much more. In June 2019, the resort unveiled a sweeping reimagination with enhancements including The Market and Creamery, two interactive culinary spaces; redesigned suites featuring smart-room technology; a new spa reception area and boutique; updates to meeting and event spaces; and a refresh of the golf clubhouse. The Ranch also introduced experiential programming, such as artisan-led cheesemaking classes, falconry, hatchet throwing, and more.

#### **ACCOMMODATIONS**

Families, couples, and individuals alike will feel right at home in the all-suite accommodations at Carmel Valley Ranch. Comfortable and refined, they provide space to kick back after a long day of play—and plenty of room to keep the playfulness going. The resort features 181 spacious suites newly refreshed with valley-inspired interiors and furnishings that bring the outdoors in, open floor plans, fireplaces, and more. Averaging around 800 square feet, each suite includes a private deck, separate living room, complimentary Wi-Fi, flat-screen television, smart-room technology, and bath amenities made with fresh-pressed lavender harvested on property.

Suites range from studios to four-bedroom configurations, with many offering outdoor soaking tubs, kitchens, and other features perfect for entertaining. All provide stunning valley and vineyard views.



## VALLEY KITCHEN RESTAURANT

Located at the heart of the resort, Valley Kitchen is the social hub of Carmel Valley Ranch. Designed by Rodrigo Vargas Design, SB Architects and The Paul Davis Partnership, the restaurant opened in 2015; it features an expansive 1,500-square-foot outdoor terrace with stunning views of the valley and vineyard below, as well as hanging lanterns that twinkle from ancient oaks at night. The restaurant's main dining room features wooden tables with nail-head detailing and tweed settees, while a centerpiece bar pairs a reclaimed-wood wall with rustic shelves that display honey jars as a nod to the resort's own beehives. A cozy lounge off the bar features comfortable chairs, sofas, and pool views.

Valley Kitchen's menu—created by Executive Chef Tim Wood, recently named "Best Chef in Monterey County 2019" by Monterey County Weekly—reflects a hand-crafted, homegrown approach to food. Utilizing ingredients from the resort's gardens, salt house, goats, and chickens, along with The Market and Creamery, every dining experience at Valley Kitchen encompasses the produce, products, and people of the Carmel Valley. Ever-evolving seasonal dishes present a variety of styles and flavors, such as classic Californian, Portuguese, and Moroccan, all inspired by the diverse culinary team. And the interactive dinner menu is divided into "Taste," "Share," and "Eat" sections to encourage socializing and sharing.

### SPA AIYANA

Nestled in the treetops, inspired by fragrant gardens and the four seasons, is the full-service Spa Aiyana (the Ohlone Costanoan Esselen Nation term for "eternal blossom"). A spacious 10,500 square feet, this natural escape features immersive treatments for individuals and couples such as massage and body work, sleep therapy, and more—many utilizing ingredients harvested in the resort's gardens and beehives. For more intensive revitalization, Aesthetics by Aiyana also provides clinical-grade skincare such as the HydraFacial<sup>TM</sup>, exclusive to The Ranch. Spa Aiyana offers three VIP double spa treatment suites with fireplaces, which can be connected for private events; eight deluxe spa treatment rooms; and a manicure and pedicure salon. The spa's wellness program encourages guests to interact with nature through hiking, meditative walks, and yoga on the spectacular hilltop yoga platform. A Spa Concierge is available daily to consult on treatments and activities. As part of the reimagination of Carmel Valley Ranch, Spa Aiyana in June 2019 introduced a new reception area, Experience Bar, and boutique where guests can sample organically sourced luxury skincare products and shop for lifestyle and resort apparel, as well as swimwear.



# THE MARKET AND CREAMERY

Two new interactive culinary spaces, The Market and Creamery, are cornerstones of the summer 2019 reimagination. The Market is a place to gather, learn, and taste hand-crafted treats, as The Ranch's artisans-in-residence—including Charlie the Cheese Guy, world-renowned gardener Mark Marino, Jerry the Fishmonger, and Chris the beekeeper—host demonstrations and tastings. Guests can curate a picnic basket, grab an espresso, socialize over wine and beer, or sample honey from the resort's famous beehives. And at the adjacent Creamery, milk from The Ranch's famous goats is transformed into cheese "imported" all the way from the pasture out back. It's more than just something to savor; it's an immersive experience, with surprise pop-up tastings, pairings, and demonstrations from cheesemaker Charlie Cascio.

## RIVER RANCH

River Ranch is a playground for adults and kids—both the young and young at heart. The activity complex, which also offers light cuisine at the River Ranch Café, is a dynamic hub for families and fitness at the base of the resort. It includes a Junior Olympic pool and hot tub; a splash zone for children; bocce courts; a recreational area with fire pits; a children's activity center and playground; and a 5,200-square-foot fitness center offering a variety of classes including yoga, Pilates, spinning, body sculpting, TRX suspension training, and more. Guests can participate in complimentary guided hikes and showcase their skills on the basketball and tennis courts. Regular shuttle service is available to transport guests between the River Ranch and the Lodge.

#### **ACTIVITIES**

As a resort dedicated to play in all its various forms, Carmel Valley Ranch offers guests a wealth of opportunities to expand their horizons or simply enjoy longtime favorites. From outdoor activities among the resort's gardens, beehives, and other natural wonders, to indoor pursuits such as culinary demonstrations, candle- and soap-making, and arts and crafts, this truly is a place with something for everyone. The Ranch's artisans-in-residence lead several programs designed to both educate and entertain in the Artisans and Artistry series, while golf, tennis, bocce, and more are available for the sportsminded. Many activities are geared specifically toward children, including junior camps, and new programming—the ultimate falconry experience, hatchet throwing, and more—has been introduced as part of the reimagination.

GOLF

Carmel Valley Ranch features the only Pete Dye-designed, bentgrass golf course in Northern California, a par-70 layout that offers something for all players: tactical shots, dramatic elevation changes, and incredible scenery. It's a rollicking good time, ranked among the top resort courses in the country by Travel + Leisure's "World's Best" readers' survey. In June 2019, the Ranch introduced the refreshed golf clubhouse, offering spectacular views of the course along with interiors that incorporate the colors, textures, and vibe of the valley. Featuring sweeping vistas, an expansive bar, and a large outdoor patio with fire pits, the clubhouse provides a contemporary ambiance and stylish social atmosphere for both golfers and non-golfers.

**TENNIS** 

The Ranch has six hard courts and two Har-Tru clay courts at the River Ranch, and a tennis program led by Peter Burwash International professionals Clark Corey and Fabio Vasconcellos. The program features daily instructional clinics and drills, along with "cardio tennis" workouts on Saturdays and Sundays. Every Thursday and Sunday, the resort offers complimentary social doubles mixers for resort guests. Customized tennis packages are also available, catering to each player's specific needs.

**MEMBERSHIPS** 

Memberships at Carmel Valley Ranch allow guests to take full advantage of the resort's natural playground—to come back, time and again, and create lifelong memories. The River Ranch Family Membership provides full access to the River Ranch facilities, including the fitness center, pools and hot tubs, the Splash Zone, tennis courts, café, bocce, basketball, and more. Members also enjoy privileges and discounts throughout the resort. Golf memberships, with individual, family, and corporate options, offer unlimited access to the golf facilities along with additional savings and perks. And the Spa Aiyana membership provides a complimentary treatment each month, special rates on spa services, and more. Both golf and spa memberships also include full access to River Ranch facilities.

PINOT NOIR VINE-YARD AND SWING WINES Fall 2014 marked the first harvest for Carmel Valley Ranch's four-acre pinot noir vineyard, located on a gentle hill near the resort lobby. In fall 2015, The Ranch released its first-ever Swing wines. 2019 releases include the 2016 Swing Pinot Noir Reserve, as well as three wines highlighting local vineyards: 2017/2018 Swing Rosé, 2017/2018 Swing Sauvignon Blanc and 2017 Swing Lime Kiln Valley Pinot Noir.

## LAVENDER FIELDS AND APICULTURE

The Ranch's signature beekeeping program is offered weekly at the on-property apiary, which houses more than 60,000 Italian honeybees. Participants can don protective suits for a close-up educational experience, or observe from a distance through the apiary's plexiglass window. Carmel Valley Ranch's proprietary honey also has a note of the natural essence of lavender, thanks to the more than 7,500 lavender plants spread around the property.

#### **EVENT FACILITIES**

Carmel Valley Ranch's magnetic landscape provides an inspirational setting for meetings and special events, from weddings and milestone celebrations to corporate retreats and executive summits. A variety of flexible spaces—with sweeping views, executive boardrooms, and nearly 10,000 square feet of naturally lit indoor facilities—make The Ranch perfect for groups of all sizes. Refreshed in June 2019 as part of the resort's reimagination, meeting and event spaces now bring the valley's rich natural textures and colors together to create a canvas for personalized gatherings. Groups can engage in a variety of indoor and outdoor team-building activities, such as nature hikes, archery, falconry, photography classes, scavenger hunts, culinary programs, and more. And with its stunning natural backdrop, Carmel Valley Ranch is ideal for weddings ranging from 80 to 400 guests.

#### **PETS**

The Ranch is a playground for four-legged guests as well—pets enjoy cozy beds, treats, and other surprises while on property. Activities for these furry friends include dog-friendly hikes, dining options from Valley Kitchen, and even a specialized room-service menu. A pet surcharge applies.

#### AREA ACTIVITIES

- Monterey Bay Aquarium
- Wine tasting
- Art galleries
- Scenic nature trails for hiking and mountain biking
- Scenic 17-Mile Drive
- Boutique shopping
- Golf

## DISTANCE FROM AIRPORT

The resort is approximately 20 minutes from the Monterey Peninsula Airport, 70 minutes from the San Jose Airport, and a two-hour drive from San Francisco

## DESTINATION

Carmel Valley enjoys 300 days of sunshine each year, with moderately warm temperatures averaging highs of 71 degrees in the summer and 61 degrees in the winter.

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